



Local Issue Ad Public File Checklist

Station WGHP

Date 8/7

1. Name of Sponsor RNC/Romney

2. 8/8-8/14
Flight dates and times

3. Greatest Day on the road
Name of spot/description of script/issue

4. _____
Substantiation provided (describe)

5. Officers and Directors of sponsor in Station Public File X _____
Yes No (explain below)

6. Sponsor ID: X _____
Yes No (explain below)

NOTES:

Name

Date

NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WGHP - High Point	Date:
---	--------------

I, Stephanie Kincaid,being/on behalf of: Mitt Romney, a legallyqualified candidate of the Republican politicalparty for the office of: Presidentin the Primary

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
*see schedules for May 18-August 24					

Total Charges: *see schedules for May 18-August 24

NAB Form PB-17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

--

I represent that the payment for the above described broadcast time has been furnished by:

Romney for President

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Darrelle Crate

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date _____

Signature

To Be Signed By Station Representative

Accepted

☐ **Accepted in Part**

☐ Rejected

Signature

Printed Name _____

Title



WGHP-TV

ORDER

Print Date 08/07/12

Page 1 of 4

Flight Dates 08/08/12-08/14/12

Contract / Revision

566545 /

Product

RNC-ROMNEY

Original Date / Revision

08/07/12 08/07/12

Agency Com 15%

Billing Contact

Advertiser Republican National Commi

Romney
138 Conant Street
Beverly, MA 01915

Agency American Rambler Producti

Buying Contact Stephanie Kincaid

Sales Office DC-M

Sales Region NAT

138 Conant Street
Beverly, MA 01915

Agency Ref

Order Sep 00:15:00

Estimate # 146

Alt Order # 9784005

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes SP-POL PLC POL

Product Codes PL1Aa

Priority 3

Advertiser Ref

- New Order

Primary Account Executive

Brad Philipps

Account Executive Order% Start Date End Date

Brad Philipps 100%

Order Share 37% Market Value 140675

Competing Station % of Order Amount

UNKWN	%	0
WFMY	27%	37982
WGPX	%	0
WLXI	%	0
WTWB	%	0
WUNL	%	0
WUPN	%	0
WXII	33%	46422
WXLV	3%	4220

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	71	\$44,242.50	\$52,050.00	0.00	07/30/12	08/14/12	71	\$44,242.50	\$52,050.00
Totals	71	\$44,242.50	\$52,050.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	8	08/13/12	08/14/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a	MT-----	:30	2	\$900.00	3	0.00	NM	2	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					2	\$900.00		0.00			
E 2	8	08/08/12	08/10/12	M-F 6-7a Fox 8 Morning News	CM-All	6-7a	--WTF--	:30	3	\$800.00	3	0.00	NM	3	\$2,400.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--					3	\$800.00		0.00			
E 3	8	08/13/12	08/14/12	M-F 8-9a Fox 8 Morning News	CM-All	8-9a	MT-----	:30	2	\$900.00	3	0.00	NM	2	\$1,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

JUDY

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	8	08/08/12	08/10/12	M-F 4-430p M-F 4-430p	CM-All	4-430p	--WTF--	:30	3	\$200.00	3	0.00	NM	3	\$800.00
JUDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--					3	\$200.00		0.00			
E 14	8	08/13/12	08/14/12	M-F 430-5p M-F 430-5p	CM-All	430-5p	MT-----	:30	2	\$250.00	3	0.00	NM	2	\$500.00
BROWN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					2	\$250.00		0.00			
E 15	8	08/08/12	08/10/12	M-F 430-5p M-F 430-5p	CM-All	430-5p	--WTF--	:30	3	\$220.00	3	0.00	NM	3	\$680.00
BROWN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/08/12	08/12/12	--WTF--					3	\$220.00		0.00			
E 16	8	08/13/12	08/14/12	M-F 5-6p Fox 8 News at 5pm	CM-All	5-8p	MT-----	:30	2	\$1,400.00	3	0.00	NM	2	\$2,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					2	\$1,400.00		0.00			
E 17	8	08/08/12	08/10/12	M-F 5-6p Fox 8 News at 5pm	CM-All	5-6p	--WTF--	:30	3	\$1,200.00	3	0.00	NM	3	\$3,600.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--					3	\$1,200.00		0.00			
E 18	8	08/13/12	08/14/12	M-F 6-630p Fox 8 News at 6pm	CM-All	6-630p	MT-----	:30	2	\$2,000.00	3	0.00	NM	2	\$4,000.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					2	\$2,000.00		0.00			
E 19	8	08/08/12	08/10/12	M-F 6-830p Fox 8 News at 6pm	CM-All	6-630p	--WTF--	:30	3	\$1,800.00	3	0.00	NM	3	\$4,800.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--					3	\$1,600.00		0.00			
E 20	8	08/13/12	08/14/12	M-F 630-7p M-F 830-7p	CM-All	630-7p	MT-----	:30	2	\$1,400.00	3	0.00	NM	2	\$2,800.00
ACCESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	MT-----					2	\$1,400.00		0.00			
E 21	8	08/08/12	08/10/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	--WTF--	:30	3	\$1,400.00	3	0.00	NM	3	\$4,200.00
ACCESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/08/12	08/12/12	--WTF--					3	\$1,400.00		0.00			
E 22	8	08/08/12	08/10/12	M-F 7-730p M-F 7-730p	CM-All	7-730p	--WTF--	:30	3	\$1,200.00	3	0.00	NM	3	\$3,600.00
EXTRA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	--WTF--					3	\$1,200.00		0.00			
E 23	8	08/13/12	08/14/12	M-F 7-730p M-F 7-730p	CM-All	7-730p	MT-----	:30	2	\$1,200.00	3	0.00	NM	2	\$2,400.00
EXTRA															



WGHP-TV

Print Date: 08/07/12

Page 4 of 4

Contract / Revision **566545** Flight Dates **08/08/12-08/14/12**

Hiatus Dates

Original Date / Revision 08/07/12/ 08/07/12

Order Sep 00:15:00

Advertiser **Republican National Comm** Product **RNC-ROMNEY**

Estimate # **146**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 23	8	08/13/12	08/14/12	M-F 7-730p M-F 7-730p	CM-All	7-730p	MT-----	:30	2	\$1,200.00	3	0.00	NM	2	\$2,400.00	
EXTRA																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	MT-----					2	\$1,200.00		0.00				
E 24	8	08/13/12	08/14/12	LN (M-F) Late News M-F	CM-All	10-11p	MT-----	:30	2	\$1,600.00	3	0.00	NM	2	\$3,200.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	MT-----					2	\$1,600.00		0.00				
E 25	8	08/08/12	08/10/12	LN (M-F) Late News M-F	CM-All	10-11p	--WTF--	:30	3	\$1,300.00	3	0.00	NM	3	\$3,900.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	--WTF--					3	\$1,300.00		0.00				
E 26	8	08/12/12	08/12/12	FOX News Sunday FOX News Sunday	CM-All	9-10a	-----S	:30	1	\$100.00	3	0.00	NM	1	\$100.00	
NEWS SUNDAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S					1	\$100.00		0.00				
E 27	8	08/12/12	08/12/12	Su 6p-7p Su 6p-7p	CM-All	6p-7p	-----S	:30	1	\$450.00	3	0.00	NM	1	\$450.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S					1	\$450.00		0.00				
E 28	8	08/12/12	08/12/12	LN (Su) Late News Su	CM-All	10-11p	-----S	:30	1	\$900.00	3	0.00	NM	1	\$900.00	
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S					1	\$900.00		0.00				
														Totals	71	\$52,050.00

American Rambler Productions		Payment Number	Check Date	Check Number
WGHP001	WGHP	0000000000003761	Aug 6, 2012	3531
Account #	Romney for President RNC			
Voucher Number	Invoice Number	Invoice Date	Outstanding Amt	Net Paid Amt
0000000000004242	AUGUST 8-14	08/06/2012	\$44,242.50	\$44,242.50
				Discount Taken
				\$0.00
				Write Off
				\$0.00
				Net Check Amt
				\$44,242.50

TOTALS:	\$44,242.50	\$44,242.50	\$0.00	\$0.00	\$44,242.50
---------	-------------	-------------	--------	--------	-------------

American Rambler Productions
138 Cottage Street
Beverly, MA 01915

Chain Bridge Bank, N.A.
144B-A Laughlin Avenue
McLean, VA 22102

056009479

Pay

to the Order of:

WGHP

2005 Francis Street
High Point, NC 27263

SECURITY FEATURES INCLUDED. DETAILS ON BACK.

3531

056009479121001115471

American Rambler Productions		Payment Number	Check Date	Check Number
WGHP001	WGHP	0000000000003761	Aug 6, 2012	3531
Account #	Romney for President			
Voucher Number	Invoice Number	Invoice Date	Outstanding Amt	Net Paid Amt
0000000000004242	AUGUST 8-14	08/06/2012	\$44,242.50	\$44,242.50
				Discount Taken
				\$0.00
				Write Off
				\$0.00
				Net Check Amt
				\$44,242.50

TOTALS:	\$44,242.50	\$44,242.50	\$0.00	\$0.00	\$44,242.50
---------	-------------	-------------	--------	--------	-------------